

Nemko establishes new gateway to Middle East

Monday, September 23, 2019

“The Middle East is an important region where product safety and energy efficiency standards are rising while markets are growing. It’s important for us to have a local presence,” says Nemko CEO Per Ove Øyberg. “At Nemko, we have the expertise to help our customers achieve market access. Our office in Jordan will be our gateway to the region.”

Nemko has since 2013 issued 95,000 pre-shipment certificates for goods imported to the Middle East. Several countries in the region are now tightening their certification schemes.

“We’re seeing a shift in the region from pre-shipment certification to product type certification,” says John Bakken, Senior Vice President, Nemko Group Operation & Region Europe. New standards are focusing both on safety, exclusion of hazardous substances in products and on energy efficiency,. This can translate to significant improvements and energy savings in markets totalling 400 million citizens in growing economies.

“With the establishment of our first office in the Middle East, we will build on our expertise and will be better able to support our customers in gaining market access,” says Bakken.

Nemko entered a cooperation agreement last week with its representative in the region, the Jordan branch of the inspection, verification, testing, and certification company Moayana Technical Consultancy. The contract was signed in Amman at the residence of Norway’s ambassador to Jordan and Iraq, Tone Elisabeth Bekkevold Allers.

Photo caption: From the left: John Bakken, Senior Vice President Nemko Group Operation & Region Europe; Per Ove Øyberg, CEO of Nemko; Tone Elisabeth Bekkevold Allers, Norwegian Ambassador to Jordan and Iraq; Hatim Afaneh, General Manager Moayana Technical Consultancy; Khaled Alageel, Governmental Relationship Manager, Moayana Technical Consultancy; and Alaa Afaneh, Mechanical Engineer Moayana Technical Consultancy.

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